



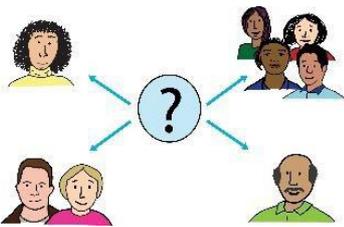
**This booklet explains everything you need to know if you want to apply for a grant from Trust for London.**

## About Trust for London

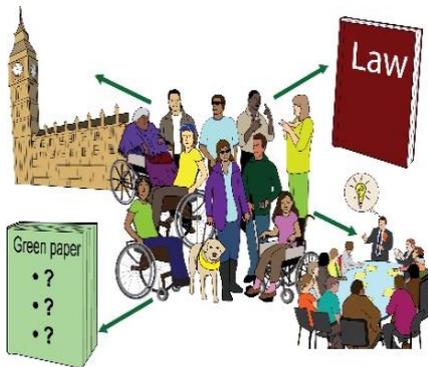


Trust for London gives grants to organisations working to help end poverty and inequality in London.

Each year, the Trust gives out £11 million.



Much more money is needed to help end poverty and inequality in London. For this reason, the Trust must spend money wisely and where it can make the most difference.



The Trust wants to fund work that deals with the root causes of social problems and which can lead to lasting changes. For example, campaigns to change government policy, or how professionals do things, or how the public thinks about things.



Also, the Trust wants to give funding for:

- work that government and others would not want to fund;
- new ways of sorting out difficult problems that have been around for long time;



- work supporting people experiencing several forms of inequalities at any one time. For example, Disabled migrant women can face discrimination because of their disability, sex, and immigration status.

Sometimes the Trust makes changes to these funding guidelines.

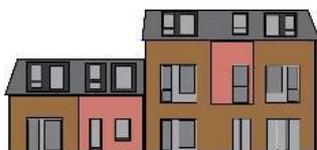
Please check the Trust's website before applying to ensure you have up-to-date information.

The website of Trust for London is:

<https://www.trustforlondon.org.uk>

# What work will be funded?

Trust for London has seven funding programmes. These are:



## 1. Good Homes and Neighbourhoods

Funds specialist housing legal advice and also projects pushing for affordable housing in London.

[Please click here for information about this programme.](#)



## 2. Better Work

Funds projects that help people to move out of poorly paid work; legal advice on employment rights; and work pushing for better conditions for workers.

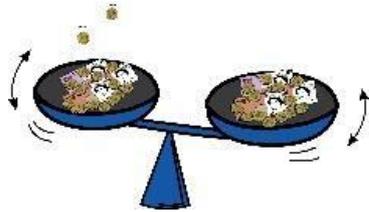
[Please click here for information about this programme.](#)



## 3. Decent Living Standards

Funds legal help for people that need to appeal to get the right benefits, and campaigns pushing for changes to make sure that people have enough money to live good lives.

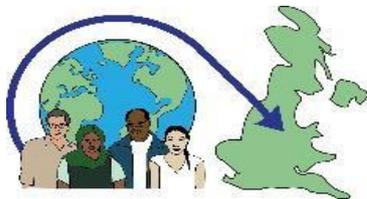
[Please click here for information about this programme.](#)



## 4. Shared Wealth

Funds research, policy work and campaigns dealing with the huge gap between rich and poor people in London.

[Please click here for information about this programme.](#)



## 5. Pathways to Settlement

This programme funds specialist legal immigration and campaigns working for a fair immigration system and ways to help migrants get UK citizenship.

[Please click here for information about this programme.](#)



## 6. Stronger Voices

This programme funds:

- Large and specialist organisations to give training and other help to enable small groups to become better at speaking out about the issues that need fixing in the areas in which the Trust makes grants.
- Organisations that support grassroots people in poverty to organise and speak out about their needs and wants.

[Please click here for information about this programme.](#)



## 7. Connected Communities

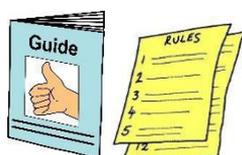
This is the programme for funding smaller community organisations with an annual income under £300,000.

This programme gives priority to organisations led by Black and minoritised communities and by Deaf and/or Disabled people. It will fund:

- Groups of people in poverty organising to speak out and campaign for solutions to the problems they face; and,
- Organisations offering welfare advice to improve this advice.

[Please click here for information about this programme.](#)

## How to apply for a grant



**FIRST:** Please read the links to our programmes to check that the work you want to do fits the rules.

**If your work matches the rules of any one of these programmes, please read the following pages:**

## Who will the Trust give money to?



We fund work that benefits people living in London.

We can fund work at a national level (for example pushing for national policies) but will only fund the part of this work that will benefit people in London.

We give money for work that the law recognises as charitable. But your organisation does not need to be a registered charity to apply for funding from the Trust.

Most organisations we fund have annual incomes of less than £2 million a year.

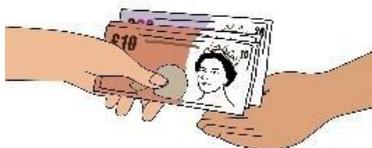
Larger organisations can be funded but only if they meet most of the qualities listed under the title *Shortlisting Criteria*.



## What does the Trust give money for?



We give money for the costs of a project. This includes money to pay staff, and things like office rent and bills. We want organisations to ask for a fair amount of these costs when they apply for funding.



Most grants we give are for day-to-day costs. We also give money for buying things needed for the project, for example, to buy a laptop.

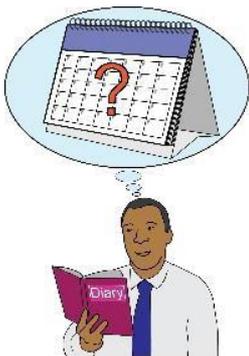
We do not usually give more than one grant to the same organisation at any one time.



We can consider funding a project again. If you need continuation funds please contact us at least 6 months before your grant is due to finish.

## ***When should you apply?***

There are three closing dates for applications in the year. They will fall in the:



**1<sup>st</sup> week of February:**  
for the June Grants Committee.

**1<sup>st</sup> week of June:**  
for the October Grants Committee.

**1<sup>st</sup> week of October:**  
for the February Grants Committee.

Please check our website for the exact day.

**IMPORTANT NOTE:** It takes about 4 months from the time you send your application until we make a decision on whether we can fund your work.

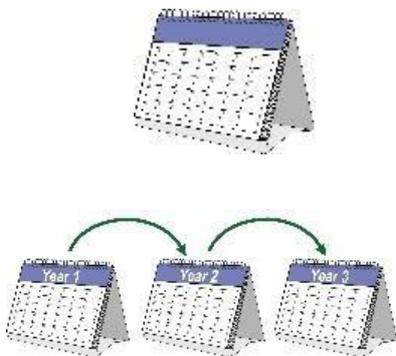
## ***How much money can you ask for?***

You must ask for as much as you need for your project, but please note:



- Most grants will be for about £80,000 in total.
- Some grants will be for less money, and some grants will be for more.
- The Trust does not usually give grants larger than £150,000 in total.
- The Trust is not likely to be an organisation's only funder or provide most of its funding.

### ***How long is the funding for?***



Grants can be for 1 year, but most grants we give are over 2 or 3 years.

### ***How does the Trust make decisions?***

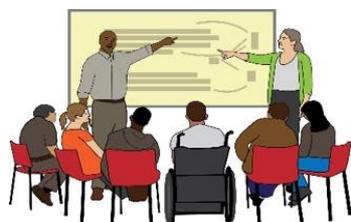


## Shortlisting criteria

When choosing the applications that can be funded, the Trust will shortlist applications which meet a number of conditions.

These are the conditions:

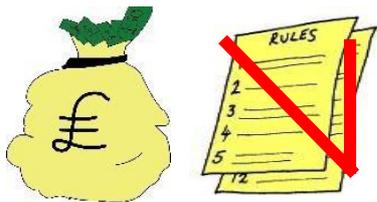
1. The project has potential to influence decisions and policies.
2. The project is about new and/or imaginative ways of sorting out problems.
3. People in poverty have an important role in projects, like making decisions about services and campaigns in the organisation.
4. If you plan to work with Deaf and/or Disabled people, we will only fund you if at least 75% of your management committee and more than half of the staff employed are Deaf and/or Disabled.
5. The application shows that the organisation has skills and experience to do the planned work well.
6. The organisation plans to share learning and good practice.



7. The organisation is open and accessible.
8. The application is about an issue that people find difficult or risky and therefore finds it difficult to attract funding.

Applications for work in areas both geographical and areas of work in which we have already given a lot of funding will be a lower priority. This is because we want to spread our grants fairly.

## Other information



### Exceptional Grants

Exceptionally we may fund work outside the rules of our funding programmes. But organisations will need to show how their work is special and why the Trust should fund this work.



Please contact us for a chat before applying for an Exceptional Grant.

### Social investment



Trust for London also supports social enterprises whose work earns money at the same time as helps to meet social goals.



A community organisation that needs money to start selling things or services, or needs to grow in size to deliver contracted services, could be funded like this.



Usually our social investments are loans or equity (a share of the value). Unlike grants, investments must be paid back with interest.

## How to apply

## Step by step



### 1. Read the funding guidelines

Please read these funding guidelines carefully to check whether the work you want to do fits the rules of our current programmes. Also, check our website to make sure you are reading the latest version of our guidelines.



### 2. Any questions?

If you have read this guide and you are not sure if your work fits our funding rules, you can book a time to speak to one of our Grants Managers through our website.

We welcome talking to you as they can save you and us time.



### 3. Check the Trust's website for the date of the next deadline

We have 3 closing dates for applications. They will fall in the:

- 1<sup>st</sup> week of February
- 1<sup>st</sup> week of June
- 1<sup>st</sup> week of October



### 4. Complete the application form

To apply, you need to fill in our online application form. You can also download a Word document containing all of the questions in the form to help you to prepare your answers beforehand.

You do not need to complete the form in one sitting, as you can save and close it, and return to it at a later stage.

If you have any problems, or cannot apply online, please contact us. We will do our best to make sure you can apply in a different way that meets your access needs.

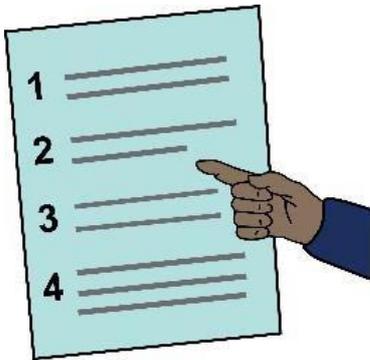
This is an accessible application form that can be downloaded from the Trust's website.



## 5. Send your application by the deadline

Applications must be received by 1:00pm on the closing date. Applications received after the deadline cannot be considered until the next closing date.

We will send you an email to let you know that we have received your online application form.



## 6. Shortlisting

Once the closing date has passed, we will read and consider all the applications we have received.

Sometimes, we may contact you with questions about the work you want to do.

We will be able to give you any answers about your application once the Grants Team has met to decide which applications we can fund.

We will contact you within 6 weeks of the closing date to tell you if your application has or has not been shortlisted to go to the next stage.

But if you have not heard from us after 6 weeks, please get in touch.

Our decisions at this stage are final.



However, we will give feedback on the reasons why an application has not been successful.

## **7. Meeting you**

All shortlisted organisations will be met by one of our Grants staff. Sometimes another member of staff or one of our trustees will also meet with you.

We will normally meet you in the place where you run your activities. But we may invite you to come to our office. Sometimes, we will organise a virtual meeting, for example using Zoom.

We normally ask to meet with the main person involved in the proposed work, with the most Senior Manager of the organisation, and a Management Committee member.

At the meeting, we will discuss your application in more details and what will happen next.

## **8. Sending your final application**

If we agree to take forward your proposal, we will ask you to complete a final application. This will be based on the first application you made online. This is your chance to make changes to improve your application.



## 9. Grants Committee

If we agree to go to the next stage, your application will be presented to our Grants Committee which will then make the final decision about your request for funding.

We will contact you to inform you of the decision soon after the meeting. The decision will be confirmed in writing, generally within 10 working days of the meeting.

## What the Trust will not fund



This is a list of work that we will not support or are unlikely to support.

We will not support applications:

- Which do not benefit Londoners.
- For work with Deaf and Disabled people from organisations that are not run by Deaf and/or Disabled people are a majority of 75% on the Management Committee, and at least half of their employees.
- To replace funding for services which are the responsibility of public bodies, such as local and central government and health



authorities.

- For mainstream public services including schools and hospitals.



- From individuals.



- From organisations which have fewer than 3 people on their governing body (Management Committee).



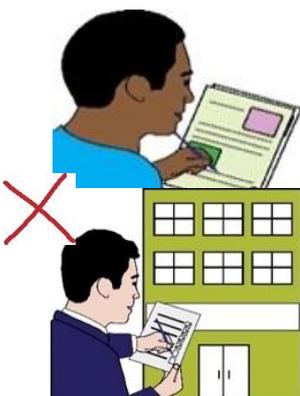
- For the promotion of religion.



- From organisations seeking to give grants on our behalf.



- For work that has already been done.



- For general appeals (this means asking for money not tied to a project).



- For large capital appeals (including buildings and minibuses).
- From organisations which has had applications to us rejected in the last 12 months.

***We are unlikely to support:***



- Organisations that have large savings and these saving are enough to cover their costs of the whole organisation for more than 9 months’.
- Organisations in serious financial deficits (and which do not have enough money to pay their debts).
- Large national organisations that get lots of support and funding.
- Working taking place in schools during school hours.
- The costs of campaigns associated with individual community-led housing development plans. The Trust may consider making a repayable investment in such developments.

